



communications

Integrated Systems Group

2010 Wounded Warrior Celebrity Golf Tournament

with Dinner, Entertainment & Charity Auctions

Proceeds benefit the OEF/OIF Living Memorial for Kentucky Warriors KIA since 9/11/2001, at BGAD, WTU's at Ft. Campbell and Ft. Knox and Lexington VA Medical Center OEF/OIF Program

MON 20 SEP 2010



CONNEMARA GOLF COURSE

2327 Lexington Road, Nicholasville, KY 40356
(859) 885-4331 • www.connemaragolfcourse.com

presented by



BLUEGRASS MILITARY

AFFAIRS COALITION

www.bmaonline.org

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GOLF TO SUPPORT MILITARY MEMBERS, VETERANS AND THEIR FAMILIES

"What can I do to support our troops?"

Here is your answer. Play golf with the troops! Sponsor golf for the troops! Not a golfer? Volunteer to work the L3 2010 Wounded Warrior Celebrity Golf Tournament and attend the dinner and charity auction. For golfers, the Connemara course is gorgeous, you'll be joined by a Celebrity Wounded Warrior golfer, have chances to win prizes, eat lunch and dinner, bid on auction items and know you have supported the troops. The charitable causes benefitted by this event are many because the BMAC member military service and veterans support organizations each provide services to multiple military, veterans and community causes annually.

2010 INAUGURAL BMAC GOLF CHARITY EVENT

Our goal is to have a minimum 18/maximum 24 foursomes with one Celebrity Golfer to form 5 member teams for the charity golf tournament. This will enable BMAC to make donations that will provide recognition to Gold Star Families for the sacrifices of their sons and daughters in military service since 9/11/2001; to Warrior Transition Units for rehabilitating Warriors at Ft. Campbell and Ft. Knox; and Lexington VA Medical Center OEF/OIF Program. We would like for non-golfer veterans and civilians to attend the dinner after the tournament to meet and thank our Celebrity Golfers.

COALITION OF MILITARY SUPPORT & VETERANS SERVICE ORGANIZATIONS

BMAC serves Military Members, Veterans & their families

The Bluegrass Military Affairs Coalition (BMAC) is a community-based nonprofit organization with headquarters in Lexington, Kentucky, founded in 1995. (501c3 EIN 77-0595272)

BMAC is a non-sectarian, non-partisan civilian educational organization of patriotic individuals, businesses, government, military support and veterans service organizations and all branches of the armed forces of the United States of America.

The purpose of BMAC is to promote the awareness of our military and educate the public about the armed forces of the United States of America, their state of readiness, contributions to our safety and preservation of our freedoms.

Annually, BMAC conducts and/or assists several patriotic events for the community: Armed Forces Week, Veterans Appreciation Week, Pearl Harbor Commemorative, Memorial Day, and Flag Day.

WOUNDED WARRIORS WEEKEND 18-20 SEP

This inaugural event will provide a group of wounded warriors with a three day weekend in Lexington, Kentucky. Many will be traveling from Ft. Campbell and Ft. Knox to join others who reside in the Central Kentucky area (Lexington VAMC and UK Military Veterans Association) and BMAC members who will be their hosts. On SAT 18 SEP, they will be guests of the University of Kentucky Athletics Department at the evening game at Commonwealth Stadium to watch the UK Wildcats play the visiting University of Akron ZIPS. Our guests will visit Keeneland and enjoy a military families potluck dinner on SUN 19 SEP. Their service and sacrifices to the nation will be recognized and honored on MON 20 SEP when they will be the Celebrity Golfers for the inaugural BMAC Wounded Warrior Celebrity Golf Tournament, Dinner and Charity Auction at Connemara Golf Course. Every player, sponsor and donor will help to provide the opportunity for our Celebrity Golfers to enjoy the weekend.

CELEBRITY PLAYERS

Many charity golf events recruit famous names from entertainment and sports worlds to draw interest from amateur golfers. Military members are the lowest paid professional athletes in the USA who volunteer their lives on dangerous battlefields of the world to play for all freedom loving people everywhere. We believe they deserve to be recognized as Celebrities here at home. We recognize and honor all those currently serving during Armed Forces Week; those who have previously served during Veterans Appreciation Week; now, those who have been wounded or KIA at a Wounded Warrior Celebrity Golf Tournament. Some currently serving military members and many veterans will be playing in the event to express their appreciation to fellow KY veterans. This is an opportunity for civilians to show their support for our troops.

GOLF TOURNAMENT

SCRAMBLE FORMAT – NO HANDICAPS

Shotgun Start at 1p

FOUR TEAM WINNERS (28 Prizes)

1st Place, 7th Place, Last Place
and Random Draw

THREE INDIVIDUAL CONTESTS – PRIZES

Longest Drive
Closest to the Pin
Hole-in-One

1130a – 1245p Player Registration

Noon – 1250p Lunch

1:00p – Shotgun Start

5:45p – Finish

6:00p – Hospitality/Entertainment

6:30p – Dinner

7:30p – Recognition of Celebrity Players,
Charity Auctions (silent auction results
and live bidding) and tournament prizes

BENEFICIARIES

OEF/OIF Living Memorial at BGAD

Part of the tournament proceeds will be donated to help fund the new OEF/OIF Living Memorial at Blue Grass Army Depot, Richmond KY, to recognize and honor men and women from Kentucky who have died in military service since 9/11/2001.

WTUs at Ft. Campbell and Ft. Knox

Some of the tournament proceeds will be donated to the Warrior Transition Units at the two major ARMY facilities in Kentucky.

Lexington VA Medical Center

A portion of the tournament proceeds will be donated to the OEF/OIF program to assist veterans recovering in the Lexington area.

BMAC Member MSO and VSO Support Programs

Military Support Organizations (MSO) like the Air Force Association Chpt 405, Cpl Bill McMillan Bluegrass Chapter of the Association of the U.S. Army, Marine Corps Coordinating Council of KY and NAVY LEAGUE of the U.S. Central KY Council, Military Missions, and Veterans Service Organizations (VSO) like American Legion Man O' War Post #8 are members of BMAC. As individual entities and members of the coalition, they provide on-going support and services to military members, veterans and their families.

DONOR OPPORTUNITIES

Goody Bags

96 items for Players/24 items for Celebrity Players = 120 items

Live and Silent Auctions

Items of \$50 + retail value

Player Prizes (groups of 5)

Items of \$25 + retail value

Celebrity Players (24 Wounded Warriors)

Items of \$25 + retail value

Contact BMAC (859) 245-1100 or info@bmaconline.org to
arrange pick-up

SOLD**SPONSORSHIP OPPORTUNITIES****TOURNAMENT TITLE SPONSOR - \$3,000**

- Two foursomes
- Exclusive sponsor title name on tournament materials/promotion following **DEADLINE: 4p FRI 06 AUG 2010**
- "Sponsor Name" 2010 Wounded Warrior Celebrity Golf Tournament
- 4x8 Banner Title of Event with sponsor logo
- Two hole signs
- Opportunity to supply gifts/promotional piece in player goodie bag
- Eight non-player tickets to post-event dinner
- BMAC annual corporate membership
- Banner advertisement for one year on BMAC Website
- Reserved table for 8 at Armed Forces Day Awards Dinner (SAT 21 MAY 2011 LEXKY)

BLUE TOURNAMENT SPONSOR - \$2,000

- One foursome, sponsor name on all tournament materials
- Two hole signs
- Opportunity to supply gifts/promotional piece in player goodie bag
- Eight non-player tickets to post-event dinner
- BMAC annual corporate membership
- Banner advertisement for one year on BMAC Website
- Reserved table for 8 at Armed Forces Day Awards Dinner (SAT 21 MAY 2011 LEXKY)

WHITE SPONSOR - \$1,000

- One foursome
- One hole sign
- Opportunity to supply gifts/promotional piece in player goodie bag
- Four tickets to post-event dinner
- BMAC annual corporate membership
- Button advertisement for one year on BMAC Website
- Reserved seating for 4 at Armed Forces Day Awards Dinner (SAT 21 MAY 2011 LEXKY)

RED SPONSOR - \$750

- One foursome
- One hole sign
- Opportunity to supply gifts/promotional piece in player goodie bag
- Two tickets to post-event dinner
- BMAC annual corporate membership
- Button advertisement for one year on BMAC Website

HOLE SPONSOR - \$150

- One hole sign
- Opportunity to supply gifts/promotional piece in player goodie bag

PATRIOT SPONSOR - \$ 50

- Help to defray the expenses of hosting celebrity players to the event

VOLUNTEER OPPORTUNITIES

If you are a member of a Military Support or Veterans Service Organization, or an individual civilian who would like to join BMAC (\$10 JUL-JUN) and volunteer to work during the tournament or the dinner, please contact



BLUEGRASS MILITARY AFFAIRS COALITION

www.bmaconline.org

(859) 245-1100 or info@bmaconline.org.

REGISTRATION AND SPONSORSHIP

DEADLINE: 4p WED 15 SEP 2010

Foursome (\$400) / Individual Players (\$100)

Name _____
Address _____
City _____ State _____ Zip _____
Email _____
Phone () _____
Name _____
Address _____
City _____ State _____ Zip _____
Email _____
Phone () _____
Name _____
Address _____
City _____ State _____ Zip _____
Email _____
Phone () _____

Play Rain or Shine/No Rain Checks/No Refunds/No extra shots for missing players

Foursome	@ \$ 400 x _____ = \$ _____
Individuals	@ \$ 100 x _____ = \$ _____
Mulligans (max 2 per player)	@ \$ 10 x _____ = \$ _____
Hole Sponsor	@ \$ 150 x _____ = \$ _____
Patriot Sponsor	@ \$ 50 x _____ = \$ _____
Title Sponsor	@ \$ 3,000 x _____ = \$ _____
Blue Sponsor	@ \$ 2,000 x _____ = \$ _____
White Sponsor	@ \$ 1,000 x _____ = \$ _____
Red Sponsor	@ \$ 750 x _____ = \$ _____

For Non-golfers Dinner/Auction/Entertainment

Individuals (RSVP Required)	@ \$ 25 x _____ = \$ _____
Table for 8 (RSVP Required)	@ \$ 200 x _____ = \$ _____
TOTAL	\$ _____

RSVP to BMAC by WED 15 SEP 2010

Make checks payable to: BMAC
Mail or present payment to: BMAC
c/o BAKER COMMUNICATIONS

128 E. Reynolds Road #201, Lexington KY 40517

Inquiries: (859) 245-1100 or info@bmaconline.org

SPONSOR INFORMATION

Entity Name _____
Individual Contact _____
Address _____
City _____ State _____ Zip _____
Email _____
Phone () _____

HOLE SPONSOR SIGN INFORMATION

LOGO must be submitted as .jpg, .eps or .tif format
@ 300 dpi (5" wide x 5" tall)

DEADLINE: FRI 10 SEP 2010

Submit to: info@bmaconline.org

Inquiries: (859) 245-1100 Maria